



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A1

Results as of: 10/31/2017

GMT: HOWARD HUDSON

LOCATION CALIFORNIA

GMT CA

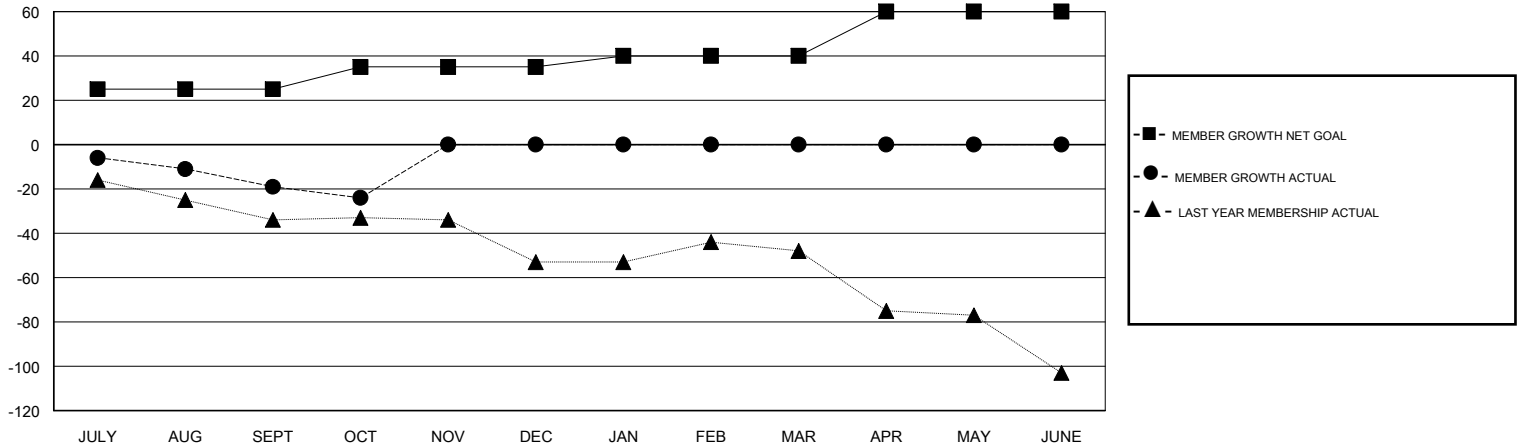
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	25	66	69
OCT/NOV/DEC	10	9	13
JAN/FEB/MAR	5	0	0
APR/MAY/JUNE	20	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

24 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	1,574 (78.23%)
FEMALE	438 (21.77%)
Women Percentage Fiscal Year Goal: 25%	

DROPPED MEMBERS	
DECEASED	11
CLUB CANCELLED	0
OTHER	71
TOTAL	82

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	328
FAMILY MEMBERS PAYING HALF DUES	169